



PRESS RELEASE

FOR IMMEDIATE RELEASE

For more information contact:

Simon Farnworth, Event Chairman
simon@londonfashiondollfestival.uk

London Fashion Doll Festival Third Annual Event Tickets Now on Sale

New Venue Hilton London Olympia Announced

[London, August 2019] Tickets are now on sale for the London Fashion Doll Festival. This popular annual fashion doll convention for adult collectors is now in its third year. The two-day event takes place at a new venue for 2020: the Hilton London Olympia, from 6th-7th June.

Sponsorship packages are available for brands and businesses to purchase and the theme of this year's festival is 'Royals'. Conventioneers can expect to see all kinds of dolls, from Sindy and Barbie to high-end art BJD dolls and accessories themed around royalty.

The Saturday is for conventioneers only and includes a welcome breakfast and goody bag at registration, packed with gifts and surprises from the weekend's attendees and sponsors. Expect a day of presentations and workshops, with lunch included. Exclusive doll upgrade packages are available from Superdoll Collectables, with others to be announced soon.

Sunday sees a separate salesroom which is open to members of the public (with tickets or pay on the door). A raffle is held during the Sunday salesroom in aid of 'Children with Cancer UK'. Our OoAK eBay Auction will go live soon after and the dolls will be on display during the event.

Speaking about the event, Simon Farnworth, Event Chairman for London Fashion Doll Festival commented, "With our brand-new hotel venue and the sponsorship packages we have available, I really feel that we can take next year's festival to the next level. We hope all fashion doll collectors will join us in celebrating this wonderful, unique event."

Tickets are available now at <https://www.londonfashiondollfestival.uk/product/lfdf3-registration-tickets/>. Conventioneers can find out more about the festival at <https://www.londonfashiondollfestival.uk/> and share their doll convention pictures and shots of royalty-themed fashion dolls on social media, using the hashtag #LDF3.

About London Fashion Doll Festival

The London Fashion Doll Festival's royalty theme for this year means excited conventioneers and doll collectors are expecting kings and queens, and maybe even McQueen too. There's no better time of year to head to London, as summer in the city sees a packed programme of arts and culture events, and the festival is in its third year, attracting an ever-increasing number of doll collectors.

As well as new dolls and vintage finds, conventioneers and members of the public can expect a fantastic range of accessories and clothing for their dolls as well as an interesting and informative range of seminars and workshops, on topics such as doll photography and creating their own miniature accessories. With costume competitions, spectacular doll displays and, perhaps most importantly, the chance to mingle with other like-minded passionate collectors of fashion dolls, the LDF3: ROYALS event looks set to be one of the highlights of the Fashion Doll convention calendar in 2020.

###

To get your tickets for the LDF3: ROYALS event, just head to
<https://www.londonfashiondollfestival.uk/product/lfdf3-registration-tickets/>.